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We have envisioned a reading program and/or app that maps reading difficulties and facilitates text. "VreadU" will revolutionize the situation for people with reading challenges, dyslexia, etc, in all ages.



The solution we want to produce, resolves several *Global Sustainability Goals*, and thereby has a primary target audience of over 2,000,000,000 people. We believe this product can; revolutionize knowledge about reading difficulties, give a renewed and deeper understanding through this more complex approach to the problem.

This project will start as soon as we see a solution to the technical challenges. An inclusion in the "EIT" will be a trigger for a startup.

We have, in collaboration with professor Arne Krokan, developed this idea and spent one year on this phase.

Use of "Artificial Intelligence(AI)"

Supported by "AI" we will collect data through; reading rate analysis, reading challenge analysis, and "Eye Tracking" technology. Speed analysis and calculations will compensate and support the "Eye Tracking" when using the solution.

The information(*anonymized*) collected must map and identify problem areas. Such as; reading double consonant, trouble concentrating when text gets on a page, etc... The solution will then use this information to offer up appropriate aids. The solution will register the effectiveness of the aids and then, through "AI", decide if to keep or discard the aid. Possibly offer up additional aids.

A total of 16 aids have been devised. Some of these are very demanding to develop, as the technology may not be present. While other aids are very easy to develop.

The basic solution should be relatively quick to develop and made available. Subsequently incremental updates to the solution will be made available to the product through continuous updates.

This solution has a deliberate improvement from 16% increased reading speed to over 65% increased reading speed.

The mentioned basic aid that has been developed is being used in the book called: "Innovatører i praksis", where Professor (II Innovation) Sjur Dagestad is the main author. We are briefly referred to in the book, which concludes with a reference to our website and that something exciting will come from us.